



FOUNDING SPONSOR PARTNERS

Put your brand inside the free ice-fishing game anglers play. Launching into the 2026–27 ice season, United States first.

WHERE YOUR LOGO CAN APPEAR

Every session Equipment Travel CAN YOU BEAT ME? CATCH BROUGHT TO YOU BY Y LOGO	Shop and gear Y LOGO	Cabin, lakes and events
• Results screen footer: "Catch brought to you by" • Shared catch card and loading screen	• Fish finder and toolbox beside the angler • "Official gear" badge in the shop, storefront and Tackle Bench	• Fish House Cabin banner, trailer sign, sponsored free cabin day • Lake sign, Daily Challenge, activity "presented by"

FOUNDING PARTNER PACKAGES · PER MONTH · PRICE LOCKED 6 MONTHS

Cabin Partner \$600 /mo 1 exclusive · full price later \$900 All "Every session" placements, cabin banner, trailer sign and a sponsored free cabin day	Category Partner \$350 /mo 1 per category · later \$500 "Official [shelter, rod, reel, auger, sonar, tackle box, lure] of Ice Hole" badge plus one gear placement	Outfitter / Retail \$175 /mo later \$300 Storefront or Tackle Bench placement and Daily Challenge "presented by"	Local Supporter \$75 /mo later \$120 One lake sign or one activity "presented by"
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YOUR LOGO ON SIGNAGE DRAWN IN THE GAME'S OWN ART STYLE



HOW IT LOOKS IN THE GAME (REAL SCREENS, PLACEHOLDER LOGO)

Cabin banner above the door	Fish finder and toolbox	Cabin trailer sign in the shop	Results screen footer
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6-month price lock From the day your logo goes live	Monthly report Active players, sessions and logo views, with a screenshot	You approve the art Before it ships. Cancel with 30 days' notice after month 3	After month 6 About \$0.29 per monthly active player; never below your price; first rise capped at 2x
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